

Population and Audio-Visual Equipment

COUNTRY	POPUL.	HOUSEH.	TV HOUSEHOLDS		MULTISET	VCR	DVD PLAYER	PVR/DVR
	(in 000)	(in 000)	(in %)	(in 000)		(in % of TV Households)		
AUSTRIA	8 315	3 537	97.2%	3 438	41.0%	58.0%	57.0%	4.0%
BELARUS	9 672	3 698	95.6%	3 535	40.0% ¹	26.0% ²	n.a.	n.a.
BELGIUM	10 667	4 895	98.7%	4 831	35.7%	69.3%	62.8%	8.1%
BULGARIA	7 640	2 922	98.9%	2 890	44.8%	7.1%	27.5%	0.5%
CROATIA	4 436 ³	1 477 ⁴	97.5%	1 440	28.9%	22.3%	43.1%	n.a.
CYPRUS	797	263	100.0%	263	83.0%	40.0%	75.0%	3.0%
CZECH REPUBLIC	10 468	4 060	97.7%	3 966	30.4%	48.6%	53.3% ⁵	n.a.
DENMARK	5 511	2 547	97.6%	2 486	51.8%	n.a.	83.3%	0.8% ⁶
ESTONIA	1 341	582	97.9%	570	37.9%	36.9%	42.4% ⁵	0.1%
FINLAND	5 326	2 442	92.0%	2 236	42.0%	57.0%	64.0%	35.0%
FRANCE	64 303	27 599	98.0%	25 516	56.1%	67.9%	93.6%	16.5%
GERMANY	82 218	39 722	95.3%	34 260	31.2%	49.5%	52.3%	2.2%
GREECE	10 964	3 780	100.0%	3 411	59.0% ⁷	52.0% ⁷	n.a.	n.a.
HUNGARY	10 031	4 048	97.9%	3 965	39.7%	37.5%	49.1%	n.a.
ICELAND	319	120	98.6%	119	64.2%	75.3%	86.8%	n.a.
IRELAND	4 401	1 579	98.0%	1 540	52.0%	61.0%	80.0%	9.0%
ITALY	56 905	23 907	97.2%	23 240	60.6%	52.4%	57.8%	1.7%
LATVIA	2 271	838	98.2%	823	36.5%	36.5%	32.5%	n.a.
LITHUANIA	3 344	1 357	98.8%	1 340	36.7%	25.1%	33.2% ⁵	n.a.
LUXEMBOURG	484	190	99.0%	171	n.a.	n.a.	n.a.	n.a.
MACEDONIA	2 050	515	89.0%	459	52.0% ⁸	39.2% ⁸	61.7% ⁸	n.a.
NETHERLANDS	16 405	7 242	98.4%	7 126	n.a.	37.0%	59.6%	14.1%
NORWAY	4 812	2 104	99.0%	2 105	30.0%	47.0%	68.0%	16.0%
POLAND	38 111 ⁶	14 318	97.1%	13 759	23.9%	32.8%	49.5%	n.a.
PORTUGAL	10 618 ⁶	3 651 ⁴	99.6%	3 490	77.0%	32.6%	57.3% ⁵	n.a.
ROMANIA	21 584 ⁶	7 320 ⁶	97.0%	7 100	49.1%	5.2%	20.3%	n.a.
RUSSIA	140 041	52 593	99.5%	50 000 ⁹	47.2%	48.7%	52.2%	n.a.
SERBIA	7 600	2 520	96.3%	2 427	37.2%	8.3%	40.9%	¹⁰
SLOVAKIA	5 401	1 900 ¹¹	98.2%	1 615	37.4%	28.8%	37.6%	1.9%
SLOVENIA	2 039	685 ¹²	99.0%	678	36.0%	31.4%	64.0% ¹³	0.0%
SPAIN	46 158	16 637	99.4%	16 019	62.9%	43.9%	74.5%	n.a.
SWEDEN	9 256	4 477	100.0%	4 591	43.7%	53.2%	69.2%	14.5%
SWITZERLAND	7 594	3 362	93.2%	3 098	32.7%	49.5%	70.3%	12.4%
TURKEY	71 517	17 028	98.8%	16 685	39.3% ⁶	0.8% ⁶	15.3% ⁶	0.1% ⁶
UKRAINE	46 144	17 228	96.6%	16 649	25.4%	11.4%	29.6%	n.a.
UNITED KINGDOM	60 975 ³	26 447	97.5%	25 778	62.2%	48.0%	77.4%	29.7%
Total Europe	789 718	307 590	97.6%	291 619	44.9%¹⁴	39.4%¹⁵	55.8%¹⁶	n.a.
EU 26¹⁷	495 533	206 945	98.0%	195 102	47.1%¹⁴	42.3%¹⁵	57.2%¹⁶	n.a.
JAPAN	127 066	52 325	99.7%	52 168	n.a.	n.a.	38.3%	48.7% ⁵
UNITED STATES	306 913	115 760	98.9%	114 500	82.6%	67.8%	88.8% ⁵	28.9%

¹Estimate 2007; ²Data from 2004; 48% of urban population (Source: Novak 2006); ³Mid-year estimate 2007; ⁴Census 2001; ⁵Includes DVD recorder; ⁶Data from 2007; ⁷Data from 2006; ⁸Data from 2006; in % of population; ⁹IP NETWORK estimate; ¹⁰Less than 1.0%; ¹¹Estimate 2006; ¹²Data from 2002; ¹³Connected to a TV set; includes DVD recorder; ¹⁴Average without Luxembourg and Netherlands; ¹⁵Average without Denmark and Luxembourg; ¹⁶Average without Greece and Luxembourg; ¹⁷Without Malta

Source: IP NETWORK, local institutes