

# ELECTRONIC AUDIENCE MEASUREMENT

## PANEL INFORMATION

COUNTRY	FOREIGN CHANNELS	CABLE AND SATELLITE CHANNELS	DIGITAL CHANNELS	DTT CHANNEL	INTERACTIVE APPLICATIONS IN DIGITAL TV	TIME SHIFT VIEWING INCLUDED	GUEST VIEWING INCLUDED
<b>EUROPE</b>							
AUSTRIA	X	X	X	X	X <sup>1</sup>	X	X
BELGIUM NORTH	X	X	X	X		X	X
BELGIUM SOUTH	X	X	X	X		X	X
BULGARIA	X	X					
CROATIA	X	X	X	X			
CYPRUS	X	X	X	X			
CZECH REPUBLIC		X	X	X		X	X
DENMARK	X	X	X	X		X	X
ESTONIA	X	X	X	X			
FINLAND	X	X	X	X		X <sup>2</sup>	X
FRANCE	X	X	X	X	n.a.	X	X
GERMANY	X	X	X	X		X	X
GREECE		X				X	X
HUNGARY	X	X	X	X			
IRELAND	X	X	X		X <sup>3</sup>	X	
ITALY		X	X	X			X
LATVIA	X	X	X	X			
LITHUANIA	X	X	X	X		X	
MACEDONIA	X	X	X	X			X
NETHERLANDS	X	X	X	X		X	X
NORWAY	X	X	X	X			
POLAND	X	X	X	X			X <sup>4</sup>
PORTUGAL	X	X	n.a.	n.a.	n.a.		
ROMANIA	X <sup>5</sup>	X					X
RUSSIA	X	X				X	X
SERBIA	X	X	X	X			X
SLOVAKIA	X	X	X	X			X
SLOVENIA	X	X	X	X			
SPAIN	X	X	X	X	X		X
SWEDEN	X	X	X	X		X	X
SWITZERLAND (G)	X	X	X	X			X
SWITZERLAND (F)	X	X	X	X			X
SWITZERLAND (I)	X	X	X	X			X
TURKEY	X	X	X				
UKRAINE	X	X	X	X			
UNITED KINGDOM	n.a.	X	X	X	n.a.	X	X
<b>OVERSEAS</b>							
JAPAN		X	X	X			X
UNITED STATES	X	X	X	X	X	X	X

<sup>1</sup>Partially; <sup>2</sup>Only DVR's; <sup>3</sup>Measured but not included in ratings; <sup>4</sup>Only for one client; <sup>5</sup>Channels with dedicated feed for Romania only;  
Note: Data for Estonia, Norway and Slovenia is from 2009

Source: IP NETWORK, local institutes, Nielsen Media Research, EURODATA TV / Médiamétrie Médiamat - reproduction forbidden